

TXANS

20th Annual Nonsubscriber
Conference and Exhibition

20

APRIL/07
APRIL/08
2010

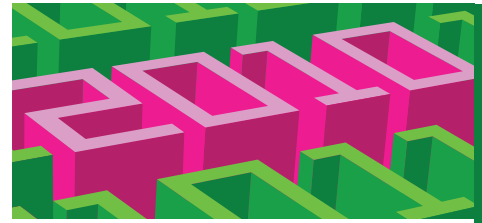
Austin, Texas

Presented by the Texas Association of Responsible Nonsubscribers

TXANS 2010 Marketing Prospectus

TXANS 20TH ANNUAL NONSUBSCRIBER CONFERENCE AND EXHIBITION™

April 7-8, 2010 / Austin Airport Hilton / Austin Texas



CONFERENCE SPONSOR PACKAGES [BUILD YOUR OWN]

Customize your package to maximize your individual visibility needs. Combine booth space with an event sponsorship and gain the added benefits available to Conference Sponsors **FREE OF CHARGE!**

Step 1

Choose your Booth Placement ___ A ___ B ___ C

Step 2

Choose a Sponsorship Level ___ \$3,000-\$5,000 ___ \$2,000-\$2,500 ___ \$1,000-\$1,500

Step 3

Calculate your Expenditure Booth \$ _____ Sponsorship \$ _____ Total Expenditure \$ _____

Step 4

Determine Your Added Benefit

Diamond Conference Sponsor Package\$3,495 or More

- Two complimentary registrations to TXANS' 2010 Nonsubscriber Conference
- Two complimentary registrations to TXANS' 2010 Opening Festivities
- Two additional complimentary booth registrants for exhibiting partners
- Company's promotional materials inserted in conference tote bags**

Platinum Conference Sponsor Package\$2,995 or More

- Two complimentary registrations to TXANS' 2010 Nonsubscriber Conference
- Two complimentary registrations to TXANS' 2010 Opening Festivities
- Two additional complimentary booth registrants for exhibiting partners

Gold Conference Sponsor Package\$2,495 or More

- One complimentary registration to TXANS' 2010 Nonsubscriber Conference
- One complimentary registration to TXANS' 2010 Opening Festivities
- Two additional complimentary booth registrants for exhibiting partners

Silver Conference Sponsor Package\$1,995 or More

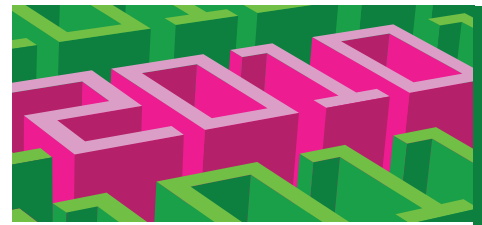
- One complimentary registration to TXANS' 2010 Nonsubscriber Conference
- One complimentary registration to TXANS' 2010 Opening Festivities
- One additional complimentary booth registrant for exhibiting partners

Bronze Conference Sponsor Package\$1,495 or More

- One complimentary registration to TXANS' 2010 Nonsubscriber Conference
- One complimentary registration to TXANS' 2010 Opening Festivities

Conference Sponsor Packages also include the following **Core Benefit Package:**

- Recognition as 2010 Conference Sponsor on TXANS website, utilizing corporate logo
- Complimentary listing in TXANS' 2010 Conference Program
 - Listing includes: company name, contact name, address, telephone number, fax number, contact email and website address.
- Recognition in TXANS monthly newsletter, TXANS News@
- Added recognition in booth space
- Discounted conference registration for Corporate Sponsor's bona-fide employees



CONFERENCE SPONSORSHIPS

Conference Sponsorships include the benefits outlined at each sponsorship level plus the **Core Benefit Package**.

Diamond\$3,495

- Two complimentary registrations to TXANS' 2010 Nonsubscriber Conference
- Two complimentary registrations to TXANS' 2010 Opening Festivities
- Two additional complimentary booth registrants for exhibiting partners
- Company's promotional materials inserted in conference tote bags**

Platinum\$2,995

- Two complimentary registrations to TXANS' 2010 Nonsubscriber Conference
- Two complimentary registrations to TXANS' 2010 Opening Festivities
- Two additional complimentary booth registrants for exhibiting partners

Gold\$2,495

- One complimentary registration to TXANS' 2010 Nonsubscriber Conference
- One complimentary registration to TXANS' 2010 Opening Festivities
- Two additional complimentary booth registrants for exhibiting partners

Silver\$1,995

- One complimentary registration to TXANS' 2010 Nonsubscriber Conference
- One complimentary registration to TXANS' 2010 Opening Festivities
- One additional complimentary booth registrants for exhibiting partners

Bronze\$1,495

- One complimentary registration to TXANS' 2010 Nonsubscriber Conference
- One complimentary registration to TXANS' 2010 Opening Festivities

Conference Sponsorships also include the following **Core Benefit Package**:

- Recognition as 2010 Conference Sponsor on TXANS website, utilizing corporate logo
- Complimentary listing in TXANS' 2010 Conference Program
 - Listing includes: company name, contact name, address, telephone number, fax number, contact email and website address.
- Recognition in TXANS monthly newsletter, TXANS News@
- Added booth space signage for exhibiting partners
- Discounted conference registration for Corporate Partners' bona-fide employees

EVENT SPONSORSHIPS

Event sponsors receive the benefits associated with the applicable event sponsorship and the Core Benefit Package.

Tote Bags\$5,000

Tote bags are provided as souvenirs to all conference participants. Bags will be screened with sponsor name, logo (if applicable) and event details.

Networking Luncheon\$3,500

All conference participants gather for a plated lunch during the middle of the conference day. Signage recognizing TXANS' lunch sponsor will be displayed prominently on each lunch table.

Opening Festivities\$3,000

TXANS' evening social opens the conference activities with fun-filled evening featuring cocktails, an elegant dinner and entertainment. Signage displaying the sponsor's name will be displayed prominently in the food area.

Networking Breakfast\$2,500
Conference participants begin their day by enjoying a deluxe continental breakfast. Service items affixed with the breakfast sponsor's name will be available for use in the food area.

Conference Nametags\$2,500
All conference attendees will wear a nametag holder bearing the name/logo of the nametag sponsor.

Conference Binders\$2,500
Conference binders affixed with the sponsor's name, logo (if applicable) and event details will be provided to each attendee.

Conference Water Bottles\$2,500
Refreshment stations featuring bottled water affixed with the sponsor's name, logo (if applicable) and event details will be available to all conference participants throughout the conference day.

TXANS' Golf Classic\$2,000
Players will gather for lunch and an afternoon of golf at TXANS Annual Golf Classic. Signage displaying the sponsor's name will be displayed prominently in the club area and on event nametags, drink tickets and box lunches.

Conference Planner/Pocket Guide\$2,000
Conference planners are provided to each participant offering pertinent information regarding all conference-related activities. Each planner will be affixed with the sponsor's name/logo and event details.

Conference Notepads\$1,500
Notepads affixed with the sponsor's name, logo (if applicable) and event details will be provided to each attendee.

Conference Pens\$1,500
Conference pens screened with the name of the sponsor and event details will be provided to each attendee.

Registration/Information Desk\$1,500
TXANS' registration desk is the first stop for all conference participants as well as a central source for information throughout the day. Signage recognizing the sponsor will be affixed to TXANS' registration kiosks.

Conversation Cafe'\$1,000
TXANS Conversation Cafe' offers conference attendees a place to network with fellow participants, plan their conference day or simply relax for a few minutes between activities. Signage affixed with the sponsor's name, logo (if applicable) and event details will be displayed prominently in the seating areas.

Morning General Session/Keynote Speaker\$1,000
Conference activities begin with an informative general session for all conference attendees. Signage recognizing the sponsor will be displayed prominently in the stage area.

Refreshment Breaks\$1,000 each
Two snack breaks provide participants an opportunity enjoy a quick refresher between activities. Signage recognizing the break sponsor will be displayed prominently in the food area.

Event Sponsorships also include the following **Core Benefit Package:**

- One complimentary listing in TXANS' 2010 Conference Program
- Listing includes: company name, contact name, address, telephone number, fax number, contact email and website address.
- Recognition in TXANS' 2010 Conference Program
- Recognition in TXANS monthly newsletter, TXANS' News©
- Discounted conference registration for Sponsor's bona-fide employees



EXHIBITS

Exhibits are a great way to meet and interface with TXANS conference attendees. TXANS networking breakfast, refreshment breaks and TXANS Conversation Cafe' will be hosted in TXANS 2010 Nonsubscriber Exhibition Hall. Exhibit fees include the following Core Benefit Package:

- One 8 x 10 booth package***
 - o Professional draping on three sides
 - o Sign depicting exhibitor's name
 - o One 6-foot draped table
 - o Two chairs
- Two complimentary booth representatives
 - o Booth representatives must be bona fide employees of Exhibitor. Identification and proof of employment will be required to obtain official exhibitor badge, which is required for access to exhibit area. Official exhibitor badges must be worn, visible at all times in the manner prescribed by TXANS and cannot be exchanged or amended.
- Booth representatives will receive complimentary admission to the following:
 - o TXANS' 2010 Nonsubscriber Exhibition
 - o General Session
 - o Networking Breakfast
 - o Conference Luncheon
 - o Networking Breaks
- Discounted conference registration for Exhibitor's bona-fide employees
- One complimentary listing in TXANS' 2010 Conference Program
 - o Listing includes: company name, contact name, address, telephone number, fax number, contact email and website address.
- Recognition in TXANS monthly newsletter, TXANS' News@

Hours of Operation:

April 7, 2010

3:00 to 5:00pm – Move In

April 8, 2010

8:00am to 3:00pm – Exhibition Open

3:00 to 4:00pm – Move Out

***Sponsor provided marketing materials must be approved by TXANS prior to use. Materials cannot exceed one tri-fold brochure or one single-sided, flat 8.5 x 11 sheet. All submissions are subject to TXANS' format submission guidelines and time-sensitive printing and/or preparation deadlines.*

****TXANS Booth Package does not include carpet however the venue offers decorative stone flooring so it is not necessary to purchase carpet.*

All sponsorships are shared with TXANS.

All artwork is subject to approval by TXANS.

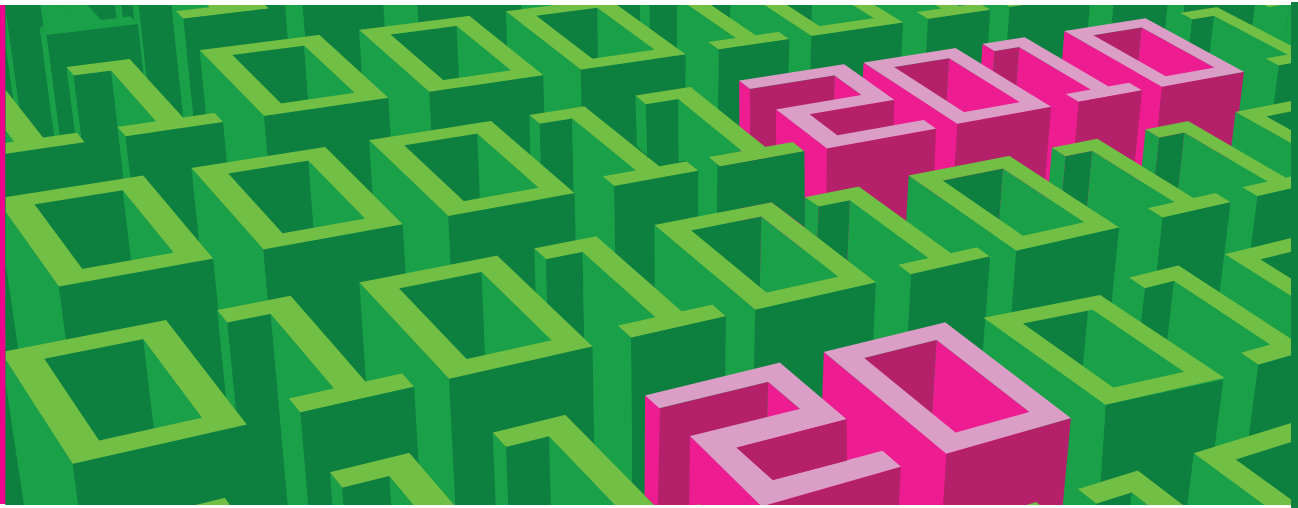
Sponsorship and exhibit space is not assignable or transferable.

Acceptance of exhibit space or sponsorship does not constitute endorsement by TXANS.

TXANS reserves the right to approve, refuse or revoke exhibits and sponsorships at any time (with liability limited to the amount paid for booth space or sponsorship).

Who Will Attend?

TXANS Annual Nonsubscriber Conference & Exhibition is the oldest and most prestigious conference dedicated exclusively to nonsubscription in Texas. Attendees will include chief operating officers, chief financial officers, risk managers, human resource directors, plan administrators and other support personnel from businesses that operate as a Texas nonsubscriber. Industry professionals that support the plans and services utilized by Texas nonsubscribers will also be in attendance.



PROPOSED 2010 AGENDA [SUBJECT TO CHANGE]

April / 07 / 2010

- 12:00 – 5:00pm.....TXANS' 13th Annual Golf Classic
- 3:00 – 5:00pmExhibitor Registration & SetUp
- 3:00 – 7:30pmAttendee Registration
- 6:30 – 9:30pmOpening Festivities

April / 08 / 2010

- 8:00amTXANS' 2010 Nonsubscriber Exhibition Opens
- 8:00 – 11:30amConversation Cafe' Open
- 8:00am – 12:00pmRegistration
- 8:00am – 4:00pm.....Information Desk Open
- 8:00 – 9:00amEducational Session 1
- 8:00 – 9:20amNetworking Breakfast – Exhibition Area
- 9:20 – 10:50am.....Educational Session
- 10:50 – 11:10amNetworking Break – Exhibition Area
- 11:10am – 12:10pmEducational Session
- 12:10 – 1:30pm.....Networking Lunch
- 1:30 – 2:30pmEducational Session
- 2:30 – 2:50pmNetworking Break – Exhibition Area
- 2:50 – 3:50pmEducational Session
- 3:00pmTXANS' Nonsubscriber Exhibition Closes
- 4:00pmConference Ends

MARKETING APPLICATION

TXANS' 2010 Annual Nonsubscriber Conference & Exhibition

Company Information

Contact Name _____ Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____
 Email _____ Website _____

Exhibits

	TXANS' Supplier		Not Affiliated
	Before 2/15	After 2/15	With TXANS
A Booth	● \$995	● \$1,195	● \$1,990
B Booth	● \$845	● \$1,045	● \$1,690
C Booth	● \$695	● \$895	● \$1,390

Location Preference: 1st _____ 2nd _____ 3rd _____
 What will you be marketing (Please be specific) _____

Complimentary Booth Representatives
(Employees of Exhibiting Company Only — Limit 2)
 1. _____
 2. _____

Additional Booth Representatives ● \$125 Each
(Employees of Exhibiting Company Only — Limit 2)
 1. _____
 2. _____

Sponsorships-Corporate Partners

● Corporate Partner-Diamond.....	\$3,495	● Corporate Partner-Silver.....	\$1,995
● Corporate Partner-Platinum.....	\$2,995	● Corporate Partner-Bronze.....	\$1,495
● Corporate Partner-Gold.....	\$2,495		

Sponsorships-Individual

● Tote Bags.....	\$5,000	● Conference Planner.....	\$2,000
● Networking Luncheon.....	\$3,500	● Conference Notepads.....	\$1,500
● Opening Festivities.....	\$3,000	● Conference Pens.....	\$1,500
● Networking Breakfast.....	\$2,500	● Registration/Information Desk.....	\$1,500
● Conference Nametags.....	\$2,500	● Conversation Cafe.....	\$1,000
● Conference Binders.....	\$2,500	● Morning General Session/Keynote.....	\$1,000
● Conference Water Bottles.....	\$2,500	● Mid-Morning Refreshment Break.....	\$1,000
● TXANS' Golf Classic.....	\$2,000	● Afternoon Refreshment Break.....	\$1,000

Payment

● Enclosed is my check payable to TXANS in the amount of \$ _____
 ● Please charge the following: ● Mastercard ● VISA ● American Express The amount of \$ _____
 Credit Card Number _____
 Name on the Card _____ Exp. Date _____
 CW/CVC or CIN Validation Code (3 or 4 digit number of the reverse side of card) _____
 Billing Address _____
 City _____ State _____ Zip _____
 Authorized Signature _____ Date _____

Acceptance of Terms & Conditions

I certify that I have read and understand all of the terms and conditions as set forth herein, that I intend to form a binding agreement with TXANS on behalf of the exhibiting/sponsoring company (hereinafter referred to as "Exhibitor" or "Sponsor"), and that I have the authority to enter into this agreement on Exhibitor/Sponsor's behalf.

Exhibitor/Sponsor

Printed Name of Company _____
 Signature of Authorized Representative _____ Date _____
 Printed Name of Authorized Representative _____ Title _____

Texas Association of Responsible Nonsubscribers - TXANS

Steve Bent, Executive Director _____ Date _____

***Marketing opportunities are limited and are considered on a first-come, first-served basis, with preference to TXANS' suppliers. Applications are not valid until accepted by TXANS. Full payment must accompany application. Processing of payment does not guarantee participation or acceptance.

TXANS / 807 Brazos / Suite 802 / Austin TX 78701 / 512.477.7357 / Fax 512.477.3943 / info@txans.org

TERMS & CONDITIONS

TXANS' 2010 Annual Nonsubscriber Conference & Exhibition

TXANS' Annual Nonsubscriber Conference & Exhibition is a professional show dedicated to employers that operate as a nonsubscriber to workers' compensation in Texas and is sponsored by the Texas Association of Responsible Nonsubscribers.

DEFINITIONS - TXANS is the Texas Association of Responsible Nonsubscribers, its officers, directors, employees, contractors, agents and representatives. Exhibitor is any person or entity that applies for and agrees to enter into this Agreement. Sponsor is any person or entity that applies for and agrees to enter into this Agreement. Agreement is the Agreement by and between Exhibitor and/or Sponsor and TXANS.

ELIGIBILITY - TXANS reserves the right to determine the eligibility of any company, product or service as well as the right to restrict or prohibit any company, product or service that, in the opinion of TXANS, detracts from the show.

ACCEPTANCE - Sponsorships are shared with TXANS. All artwork is subject to approval by TXANS. Acceptance of exhibit or sponsorship does not constitute endorsement by TXANS.

EXHIBIT SPACE - Exhibit space is assigned at TXANS' discretion. TXANS reserves the right to relocate Exhibitor, if necessary. All common areas are controlled by TXANS.

PERSONNEL - All personnel must be registered with TXANS and have paid appropriate fees.

CONDUCT - Appropriate business attire and professional conduct is required at all times.

RESTRICTIONS - Exhibits must be uniform to size of space and must not obstruct view of, or interfere with, exhibits of others. Exhibits must not extend beyond the parameters of the booth space. Exhibitor shall refrain from any activity or method, display of equipment that, in TXANS opinion, produces unnecessary distraction. No alcoholic beverages. No cooking or preparation of food. No copyrighted recorded or live music. No live animals. No advertisement, display or distribution of literature or goods outside Exhibitor's assigned space. No direct sale of products/services and taking/receiving of orders.

CONTESTS - TXANS reserves the right to prohibit, limit or discontinue distribution of goods, giveaways or promotions. Exhibitor contests/winners will not be announced.

SUBLETTING - Exhibits and sponsorships are not assignable or transferable. Only Exhibitor or Sponsor whose name appears on Marketing Application may occupy space or utilize sponsorship. Exhibitor agrees not to 1) assign, sublet, sublease or share any portion of space, 2) permit any other entity or person to utilize space, and 3) display articles not manufactured or normally sold by Exhibitor. Sponsor agrees not to advertise or display articles or services not manufactured or normally sold by Sponsor.

CONFLICTING EVENTS - Exhibitor or Sponsor agree not to extend invitations, call meetings or otherwise encourage the absence of attendees or exhibitors from any activities during TXANS Annual Nonsubscriber Conference & Exhibition.

SHIPPING - All costs of shipping, cartage, handling and storage are Exhibitor's sole responsibility. For shipping information, please contact TXANS.

DEFAULT OCCUPANCY - TXANS reserves the right to utilize any unused space if said space is not occupied one hour before official show opening.

PROPERTY DAMAGE - Exhibitor agrees to refrain from moving, removing, injuring or defacing any property of third parties. Property damage caused by an Exhibitor will be paid for by Exhibitor.

INSURANCE - All insurance shall be the sole responsibility of Exhibitor or Sponsor.

SECURITY - Exhibitor or Sponsor is solely responsible for security and protection of Exhibitor or Sponsor's personnel, displays, equipment and materials.

FIRE, SAFETY & HEALTH - Exhibitor shall assume and bear full responsibility for compliance with any and all local, city and state and federal safety, fire and health laws, ordinances and regulations regarding installation and operation of exhibit.

ADA - Exhibitor accepts responsibility for ensuring access to its exhibit by the disabled and is solely liable for disabled under the ADA or any other applicable disability law or regulation.

ANTITRUST - Exhibitor or Sponsor agrees to comply with all federal, state trade regulations and antitrust laws. Any violating activity is detrimental to TXANS interests, contrary to TXANS policy and unequivocally prohibited.

GENERAL - Agreement is effective only upon acceptance by TXANS. TXANS reserves the right to change, amend, add or delete the terms of Agreement as deemed necessary and without notice. Any changes shall be binding on Exhibitor or Sponsor and any ruling by TXANS shall be final. All points not addressed herein are subject to settlement by TXANS. This agreement is intended to bind only the parties hereto and their corporate successors and may not be assigned by either party without express written consent of the other. Any disputes shall be submitted for resolution to any judge of a District Court of Travis County, Texas. In the event of a dispute, the prevailing party shall be entitled to reasonable attorney's fees. The parties agree that this Agreement any other Agreement referred to herein contain the complete agreement between the parties and supersedes any prior understandings, agreement or representations by or between the parties, written or oral,

which may have related to the subject matter hereof in any way. TXANS will have the full power of interpretation and enforcement of all contract regulations contained herein, and the power to make such amendments thereto. Any changes, amendments or additions shall be binding to the Exhibitor. The ruling of TXANS shall be final in all instances with regard to the use of any exhibit space.

CANCELLATION/EXHIBITOR - An Exhibitor may cancel or withdraw if written notice is provided to TXANS on or before February 15th, 2010. If notice is received on or before aforementioned date, TXANS will refund 50% of Exhibit fee. No refunds are available after aforementioned date and all canceled booth space will be returned to TXANS for resale.

CANCELLATION/SPONSOR - A Sponsor may cancel or withdraw if written notice is provided to TXANS however because sponsorships require advance commitments and/or purchase of promotional materials, refunds are not available.

PENALTIES - TXANS reserves the right to approve, refuse or revoke exhibit and sponsorship at any time. TXANS reserves the right to restrict, prohibit, close or evict any Exhibitor or Sponsor for actions that, in TXANS opinion, detract from the character of TXANS conference or do not conform to the provisions of this Agreement. No refund will be due. Should damage occur, Exhibitor or Sponsor assumes full responsibility for losses, damages and any associated claim. Exhibitors or Sponsor accompanying non-registered persons agree to pay applicable on-site conference registration fees immediately. TXANS reserves the right to exclude any non-confirming Exhibitor or Sponsor from participation at future TXANS events. Such action does not constitute exclusive remedy and TXANS may avail itself of any remedy in law or equity in addition to these actions.

LIABILITY - TXANS is not be liable for fulfillment of this Agreement and delivery of space or sponsorship if non-delivery is due to fire, acts of God, and strikes, acts of a public enemy, the authority of law, or any other cause beyond TXANS' control. TXANS undertakes no duty to exercise care, nor does it assume any responsibility for the protection or safety of Exhibitor or Sponsor, its officials, agents or employees, or for the protection of Exhibitor or Sponsor's property, representative's property or property used in connection with any exhibit or sponsorship, from theft, damage or destruction. Any protection exercised by TXANS shall be deemed purely gratuitous and shall in no way be constructed to make TXANS liable for any loss of inconvenience suffered by Exhibitor or Sponsor.

CANCELLATION - Should TXANS not hold TXANS' Annual Nonsubscriber Conference & Exhibition for any reason beyond TXANS' control such as, but not limited to, damage to building, riots, strikes, acts of terrorism, acts of government or acts of God, TXANS reserves the right to cancel TXANS' Annual Nonsubscriber Conference & Exhibition or any part thereof, with no further liability to Exhibitor or Sponsor other than a refund of exhibitor sponsors fees, less a proportionate share of the exhibition costs incurred.

INDEMNIFICATION - Exhibitor or Sponsor agrees to indemnify and hold harmless TXANS, the facility, show decorator, their employees, officers, committees, members, managers, agents or assigns for any and all claims or liability of any nature whatsoever arising from any activity associated with TXANS Annual Nonsubscriber Conference & Exhibition, including any act or omission of Exhibitor or Sponsor, its employees or agents, any accident or injury to Exhibitor, Sponsor and its invitees, guests, agents and employees and lost or damaged property.

Exhibitor or Sponsor agrees to be bound by all rules and regulations associated with TXANS' Annual Nonsubscriber Conference & Exhibition as outlined herein and any additional rules, regulations and information that may be adopted by TXANS. By signing below, the undersigned represents full authority to sign on behalf of Exhibitor or Sponsor and agrees to all terms and conditions set forth herein on Exhibitor or Sponsor's behalf.

Signature Lines:

Printed Name of Exhibitor or Sponsor _____

By: Authorized Representative

Date _____

Printed Name and Title of Authorized Representative

TEXAS ASSOCIATION OF RESPONSIBLE NON-SUBSCRIBERS

By: Steve Bent, Executive Director

Date _____